“Festive Bonanza”

Offer Terms & Conditions

1. Start Date: 16th September ’16.
2. Offer Validity: till 31st October ’16 end of day.
3. Details:

<table>
<thead>
<tr>
<th>Variant</th>
<th>Consumer Offer</th>
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<tbody>
<tr>
<td>Centuro NXT, Centuro XT, Centuro Rockstar, Centuro Rockstar Kick Alloy, Centuro Disc Brake, Centuro Mirzya</td>
<td>Rs. 5000/- (Rupees Five Thousand Only)</td>
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<tr>
<td>Gusto 110</td>
<td>Rs. 3000/- (Rupees Three Thousand Only)</td>
</tr>
<tr>
<td>Gusto 125, Rodeo Uzo, Duro DZ</td>
<td>Rs 2000/ (Rupees Two Thousand Only)</td>
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4. Offer is applicable on aforesaid Variant only and on all the retails to the end consumer during this scheme period only.

5. Mahindra Two Wheelers Ltd reserves the right to change the terms & conditions of this scheme at its sole discretion and at any time without any prior notice or consultation.

6. If any of these terms and conditions is held to be invalid or unenforceable to any extent for any reason including by reason of any law or regulation or government policy, the remainder of these terms and conditions other than those which are held invalid or unenforceable, shall not be affected thereby, and shall be valid and enforceable to the fullest extent permitted by law. Any invalid or unenforceable terms and conditions shall be replaced with terms and conditions, which are valid and enforceable and most nearly reflect the original intent of the unenforceable terms and conditions.

7. The decision of Mahindra Two Wheelers Ltd on all matters, queries or disputes, concerning the Scheme and its terms and conditions shall be final and no correspondence will be entertained in this regard.

8. It shall be the Customers / Buyers responsibility to ensure that required documents / information are provided to Mahindra Two Wheelers Ltd to avail this Scheme or any other details or proof as required by Mahindra Two Wheelers Ltd are provided with immediate effect.

9. Customer / Buyer expressly agrees that by his/her availing this Scheme, Mahindra Two
Wheelers Ltd may use any information collected, in any media or future promotional,
publicity and marketing material, without any reference, payment or other compensation to the Customer / Buyer, subject to applicable privacy and data protection laws.

10. By participating in this Scheme, each Participant/ Customer / Buyer acknowledges and agrees to the terms and conditions herein and all related terms and conditions governing this Scheme.

11. The Customer / Buyer shall indemnify and hold harmless Mahindra Two Wheelers Ltd, its parent company, affiliates and subsidiaries against any loss that may occur to them due to non adherence of these terms and conditions of this Scheme by Customer / Buyer.

12. All disputes arising out of or related to this Scheme shall be subject to the exclusive jurisdiction of courts at Mumbai and subject to the laws of India.