

New Mahindra Rodeo RZ wins Gulf Dirt Track National Championship

Shamim Khan steers the New Mahindra Rodeo RZ to victory

Jodhpur, October 09, 2012: The Mahindra Rodeo RZ, the latest offering from the Mahindra Two Wheelers' stable, has proved its mettle once again by winning the Gulf Dirt Track National Championship in Jodhpur, Rajasthan. Rider, Shamim Khan rode the newly launched Rodeo RZ to victory over the challenging course which consisted of 5 laps of one km each of the slushy and gravel-laden winding track that was specially laid out for this event.

"Shamim and the Rodeo RZ have yet again proved that they are an unbeatable combination in the event for scooters up to 150cc. The fact that the new Mahindra Rodeo RZ 125cc emerged victorious on such a challenging track is clear testimony to Mahindra's experience and expertise in making solid, powerful and reliable vehicles for tough Indian roads. My congratulations to Shamim. In future, we will see this winning duo take on many more such challenges," said **Viren Popli, Executive Vice President, Strategy & Market Development, Mahindra Two Wheelers.**

"This is a thrilling victory for me as it's the ninth time since my participation in the Gulf Dirt Track National Championship in the last 2 years. The new Mahindra Rodeo RZ performed admirably in spite of the demanding nature of the track and perfectly complimented my riding skills. I look forward to participating with the Mahindra Rodeo RZ in future rallies as well," said **Shamim Khan.**

National Champion, Shamim Khan started his career in the year 2000. He is originally from Nashik and has dominated local Maharashtra rallies for almost five years now. In addition to the Gulf Monsoon Scooter Rally, Shamim also rode the Mahindra Rodeo to victory in the Pit Stop Monsoon Rally, Gulf Dirt Track National Championship - Round 1 in Mangalore, Round 2 in Aurangabad and the Rotary Rotocross (Autocross) for 2 wheelers, both in 2012.

The new Rodeo RZ, the latest addition to the Mahindra Scooters portfolio, is a powerful, zippy and trendy scooter with a host of unique, modern features, which lets young couples do more, much more with their lives. The Gulf Dirt Track National Championship has been organised by the Mumbai-based Sportscraft and sponsored by Gulf Oil Corporation Ltd, India's leading lubricant manufacturing company.

About The Mahindra Group

The Mahindra Group focuses on enabling people to rise. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in [tractors](#), [utility vehicles](#), [information technology](#) and vacation ownership. Mahindra has a presence in the [automotive industry](#), agribusiness, aerospace, components, consulting services, defence, energy, [financial services](#), industrial equipment, logistics, [real estate](#), retail, steel and [two wheelers](#).

A USD 15.4 billion multinational group based in Mumbai, India, Mahindra employs more than 144,000 people in over 100 countries. In 2011, Mahindra featured on the Forbes Global 2000 list, a listing of the biggest and most powerful listed companies in the world. Dun & Bradstreet also ranked Mahindra at No. 1 in the automobile sector in its list of India's Top 500 Companies. In 2010, Mahindra featured in the Credit Suisse Great Brands of Tomorrow. In 2011, Mahindra acquired a majority stake in Korea's SsangYong Motor Company.

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